2015
Group Legal Services Annual Conference (GLSA Spring Conference)

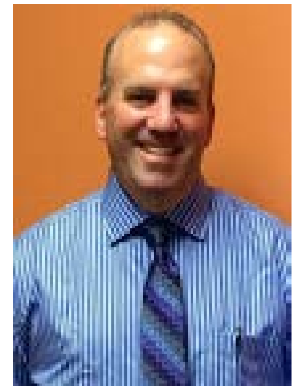
Thursday, April 16th to Saturday, April 18th
Wyndham - Philadelphia Historic District
Philadelphia, PA

Guide to sessions and speakers, hotel and transportation, dining and tourism, and much more for conference attendees!

Photo Credit: Claude Taylor

Standing Committee on Group & Prepaid Legal Services

GLSA President Len Feltoon Welcomes You to the 2015 GLSA Spring Conference!



Dear GLSA Members and Prospects Attending Our Conference:

As the President of GLSA I'm very excited about our upcoming annual conference in my city, The City of Brotherly Love, Philadelphia!!! Our conference will be packed with many valuable educational sessions for attorneys and union trustees where you will definitely take home some "Golden Nuggets" as well as CLE's, and of course fantastic networking opportunities. Visit the exhibitors who specialize in solo and small law firms services and products that provide substantial savings to our GLSA members. If you are new to this industry then we have sessions to introduce you how the legal plan industry works.

Do you want to learn more about law firm technology and how to run your office more efficiently then we have sessions that will show you how to do this. Want to grow your practice then make sure you meet with the many Legal Plan Administrators who will be in attendance and are always looking for great law firms to join their networks. Where else can you spend one on one time with the Legal Plan Administrators and decision makers for 3 days!

For those of you new to GLSA, the Legal Plan Administrators sell their legal plans to companies and individuals and the attorneys provide the work for the members of the legal plans. It's similar to being in a network for dental, vision or health insurance but we have a legal network.

Your investment in the conference will pay off immediately as your phone will ring with new clients. This will allow you to build your client base and receive additional spillover referral work. There is no other conference that can do this for your practice. You might be saying I can't miss being out of the office for a couple of days! Well I say you can't afford not to be at this annual conference for a couple of days. Just ask some of our long time GLSA Members at our conference yourself about how their practice has exploded from Legal Plan work.

In today's environment competition is steep. GLSA provides you a way to diversify and grow your client base with no marketing dollars! So what are you waiting for, come join us in Philadelphia on April 16-18, 2015. Visit www.glsaonline.org/conference to register. You won't regret the small investment.

Please make sure you introduce yourself to me and I look forward to meeting you. I wish you a successful and prosperous 2015!

Best Regards,

Len Feltoon

Len Feltoon, Esq.
Board President GLSA
President of Countrywide Pre-Paid Legal Services Inc.

NOT YET A GLSA MEMBER?

Check out our membership benefits at glsaonline.org/about/membership

We offer mentorship, referrals, business development opportunities, original research and special discounts to our members! Call 312/988-5752 for more information.

Got GLSA Membership?

(and a Burning Desire to Explore Your Non-Legal Talents?)

Consider joining one of GLSA's committees!

Participation is free and can help you expand your skill set for career and life success! E-mail ramon.robinson@americanbar.org or call him at 312 988 5752 for details.

General Membership Committee
Develops and implements a strategic plan to recruit new members to GLSA.

Diversity Membership Sub-Committee
Ensures that membership is aligned with diversity goals.

Marketing/Content Committee
Develops canned content to be used by other committees, such as the website, newsletter and eReports committees.

Newsletter Sub-Committee
Ensures monthly articles are developed and published using original and canned content.

eReports Sub-Committee
Develops and submits monthly/quarterly content for the GP Solo eReports.

Publications Sub-Committee
Brainstorms ideas for and helps to create books, manuals and other long-form written material.

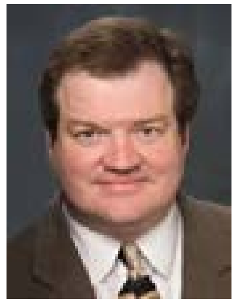
Website Review Committee
Provides quarterly review of website, recommends non-structural updates and works with Content Committee to place new content on website.

Education Committee
Provides webinars and brown bag educational seminars by GLSA members or sponsors.

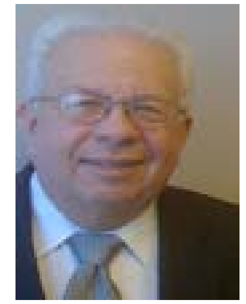
Annual Meeting Programs Sub-Committee
A sub-committee of Education, develops conference programs, promotes conference and completes administration of conference.

Sponsorship Committee
Solicits sponsors and exhibitors for GLSA and GLSA conference.

FAQs about GLSA and Spring Conference (Answered by GLSA Members)







Why is the conference a worthwhile time and money investment for brand new members?

PAT MONKS: I first joined the API/GLSA in 2007 while attending a mini conference held here in Houston. Here is where I met some of the leading providers of the API from other States. I learned the ins and outs of this legal plans business. I immediately signed up and attended my first conference in Washington D.C. Here I met the plan administrators firsthand. This was the beginning of my legal plan practice. I had represented plan members before, but never really knew the potential for this practice. Since 2007, I participated as the membership chairman. For the past six years, I've been a board member. I recently served the Board as the GLSA president and now I'm immediate past president. If you are in a slump and need a boost in your practice, then come to the conference. The GLSA is the path to the future of access to legal justice for the middle class.

Why should people who are established in their careers and have already attended multiple GLSA conferences keep attending them?

HEDY ZHANG: I attend the GLSA conference continuously because GLSA conference can "kill many birds with one stone."

Attending GLSA can, including, but not limited to:

1. Get updated information about prepaid legal industry. Like any other industry, prepaid legal is changing. The GLSA conference is the right place to be updated.
2. Obtain MCLE. GLSA offers educational courses with MCLE credits which all attorneys are required to complete every other year.
3. Build personal connections with the plan administrators. I can meet the plan administrators in person and discuss various administration questions.
4. Renew and enhance the friendships with other attorneys.
5. Find an "excuse" to have a vacation. GLSA holds the annual conference in different cities and provides sightseeing and entertainment. I consider attending the GLSA conference as my vacation time.

What are the conference sessions, and what do they offer attorneys, plan administrators, union leaders and other likely attendees?

STEVE GINSBERG: Our conference sessions cover a wide range of topics, from technology to torts to tax, from ERISA to business management to bankruptcy. Many sessions are concurrent, so you can attend the ones that are just right for you. Whether you are a lawyer who provides the legal services, a union leader who bargained the legal plan as a benefit and who monitors it as Plan trustee, a plan administrator who creates the business models, marketing methods and platforms that connect plan members to attorneys, or a curious newcomer, YOU WILL FIND IT IN PHILLY.

FAQs about GLSA and Spring Conference (Answered by GLSA Members)




Why is the conference particularly beneficial to Pennsylvania locals?

WAVERLEY MADDEN: Local Pennsylvania attorneys who have never before considered membership in a Legal Plan should seriously consider attending this conference as a gateway to a larger client and referral base. Attorneys who have withdrawn from or seen referrals from various bar panels dwindle will benefit from this more reliable source of business. Attorneys who have seen a reduced amount of filings in their respective area(s) of expertise and who want to boost their practice will have an opportunity to meet and connect with executives from multiple legal plans. This conference will be your one-stop-shop to earn CLEs and inform yourself on how to build a better book of business.

How can I strategically approach the conference to build my small practice?

PHIL BERNSTEIN: I think I am the poster boy for how to use the conference to build and expand a small practice. I have always felt that picking up just one valuable piece of information from a conference or seminar generally justifies attendance at the event. The connections we make with plan administrators and other attorneys can be extremely useful in getting new business. My attendance at the 2005 conference in San Francisco led me to change my entire practice and to develop an extensive on line presence in the area of contested estates. NY Probate litigation.com was the result of this meeting and this blog has brought me in excess of six figures in some years and a new area of specialization in the law. I expect that this will also provide me with a route to take into semi-retirement as so much of the work generated on line requires only a computer and a phone with a brick and mortar office needed only minimally. The conference provides us with the chance to meet new friends, find new business, and occasionally to stumble into a totally new and unexpected game-changing opportunity that we would absolutely have missed by staying home.

How can I effectively network with the plans at the conference?

JEAN CLAUSON: Take advantage of getting to know the Plan Administrators at the Spring conference! Many Plan Administrators provide sponsorship of the conference and will have a booth set up with plan representatives available to share more about the specifics of each plan and answer any questions you may have. I highly encourage you to utilize a session break or one of the social events to introduce yourself and meet them in person. Speaking directly with the Plan Administrators is a meaningful way to learn how you can leverage participation in plan networks to build your referral channel and engage with the plans you are already working with. Plan Administrators are able to offer guidance for navigating the legal plan industry and help you understand how you can increase your role in that. Asking questions is always a great way to learn. Consider asking Administrators what the process is to join, what participation requirements are, how you can expect to receive referrals and where to go when you need assistance once you are participating. The Spring conference is an excellent time to connect and build a deeper relationship with the plans and people who share in the passion for strengthening the viability of the legal industry and expanding access to legal services.

FAQs about GLSA and Spring Conference (Answered by GLSA Members)

Why should exhibitors and sponsors commit to the conference? What kinds of exhibitors and sponsors are best suited to this conference?

LEN FELTOON: Our annual GLSA conference is multi day conference taking place in the City of Brotherly Love, Philadelphia April 16-18, 2015. Our GLSA membership is made up of lawyers, unions and administrators. As a supporter of these types of businesses, our sponsorship and exhibitor partnerships will provide your company the opportunity to meet with decision makers not only during the exhibitor designated time but throughout our conference and networking events. We encourage our exhibitors and sponsors to network with our conference attendees. Sponsorship will also provide your organization ongoing messaging and interaction with our members throughout the year and opportunities for webinars and educational sessions. There are so many types of businesses that provide real value to small law firms, unions and administrators and we invite you to become a partner with GLSA so you can grow your business and build long lasting and valuable relationships. We offer many levels of sponsorship and exhibitor space and all are very reasonably priced. A very small investment for building relationships.

How do I talk to my friends and colleagues who have no idea about group and prepaid legal about a) the importance of learning about it and b) the value of this conference?

ALLIE WINTERHOF: When I speak to those unfamiliar with group and prepaid legal services, I always start off by getting back to the basics. Typically the topic initially gets brought up because they want to know about my job or perhaps they are faced with a legal situation in their personal lives in which an attorney is needed. It is at this time I ask if they are familiar with legal insurance and what it can offer them in future similar situations. Because awareness of the product is still building, they always seem to be eager to hear about a product where they quickly have access to an attorney at a lesser rate regardless of their legal matter. From there I will refer the person(s) to their HR Department because perhaps they already have access to a legal plan.

Why should I sign up for the Friday night Spirit of Philadelphia dinner cruise for $75 instead of dining out at one of Philadelphia's great restaurants?

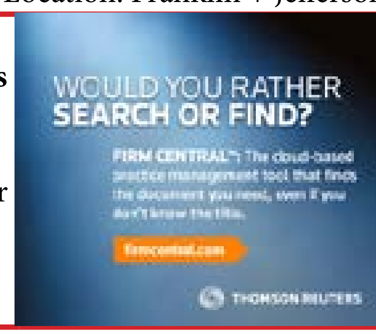
BONNIE MOSES: While Philadelphia has many amazing restaurants, don't pass up the rare opportunity to cruise in style and comfort in the middle of the big city and sample Philadelphia's great cuisine. GLSA has arranged a spectacular Friday night event, where all attendees and their guests can board the Spirit of Philadelphia to enjoy an amazing evening of fine dining and dancing with a live DJ. We will spend four delightful hours as a group on the Delaware River, watching the sunset reflect off the water while we dine in truly unique surroundings. The Spirit cruise will let us sightsee from the water, viewing both the Philadelphia and Camden skylines from the three interior decks, as well as from the spacious outdoor observation deck. We will be able to easily wander from place to place, taking in the various sights in the company of your significant other or various GLSA members. The floating rooftop lounge is a must-see. Because the DJ plays both golden oldies and top hits, we will all end up dancing and being thoroughly entertained in the vibrant atmosphere.

Schedule of Events: Thursday, April 16, 2015

Date: Thursday, April 16, 2015 **Session Hours:** 3.5, 9:00 AM to 11:30 AM and 11:45 AM to 12:45 PM

8:00 AM - 9:00 AM	**Welcome Breakfast** Location: Franklin + Jefferson		
9:00 AM - 10:30 AM	**State of the Industry** Jean Clauson, Brian Caron, Charles Johnson, John Wachsmann, SURPRISE guests Location: Franklin + Jefferson		
10:30 AM - 11:30 AM	**Hot Topics in Immigration for 2015** Wendy Hess Location: Betsy Ross	**Business Succession Planning** Grant Rawdin Location: Hancock	**ERISA Update 1** Kathy Hesse Location: Sherman
11:30 AM - 11:45 AM	**Meet the Exhibitors Break** Location: Franklin + Jefferson		
11:45 AM - 12:45 PM	**The Tao of Bankruptcy** Matt Hahne Location: Betsy Ross	**Building a Stronger Relationship with Your Plans** Mary Kate Zekert, Will Petersen, Barbara Baker, Jennifer McKeegan and JohnWachsmann Location: Hancock	**ERISA Update 2** Kathy Hesse Location: Sherman
12:45 PM - 1:00 PM	**Meet the Exhibitors Break** Location: Franklin + Jefferson		
1:00 PM - 5:30 PM	**Annual Meeting of the Board of Directors** Location: Sherman		
5:30 PM - 6:00 PM	**First Time Attendees - Meet and Greet** Location: Betsy Ross		
6:00 PM - 7:30 PM	**WELCOME RECEPTION: Meet the Candidates** Location: Betsy Ross	**Sponsored by** Hyatt Legal Plans A MetLife Company	

Schedule of Events: Friday, April 17, 2015

Date: Friday, April 17, 2015	**Session Hours:** 4.25, 8:30 AM to 10:30 AM and 10:45 AM to 1:00 PM		
8:00 AM - 9:00 AM	**Breakfast** Location: Franklin + Jefferson		**Sponsored by** LegalShield
8:30 AM - 9:30 AM	**The Affordable Care Act, Lessons for Other Benefits Providers** Michael Murphy, Moderator: Len Feltoon Location: Betsy Ross		
9:30 AM - 10:30 AM	**Tax Law for the Rest of Us** Sabrina Parker and Professor Keith Fogg Location: Betsy Ross	**Practice Management Tools and Cloud Services for Solo and Small Firms** Cara Carnes Walker Location: Hancock	**Multiemployer Pensions Reform Act of 2014** Stephen Mogila Location: Sherman
10:30 AM - 10:45 AM	**Meet the Exhibitors Break** Location: Franklin + Jefferson		
10:45 AM - 11:45 AM	**Buy Back Some Time: Outsourcing Office Needs** Andrea Cannavina, Lyza Sandgren and Pamela Starr Mod: Waverley Madden Location: Betsy Ross		**The Legal Plan's Financial Audit** Steve Ginsberg and Gene McGlynn Location: Sherman
11:45 AM - 12:00 PM	**ANNUAL MEETING AND ELECTION LUNCHEON** Location: Franklin + Jefferson		**Sponsored by** ARAG
12:00 PM - 1:00 PM	**Who's Watching Out for Us? Consumer Protection** Jim Francis and Mark Mailman Location: Franklin + Jefferson		
1:00 PM - 1:15 PM	**Meeting of the New Board of Directors** Location: Hancock		
1:15 PM - 1:30 PM	**Trustees' Caucus** Location: Sherman		
6:30 PM - 10:30 PM	**Friday Night Ticketed Event: *Spirit of Philadelphia Dinner Cruise***		

Schedule of Events: Saturday, April 18, 2015

Date: Saturday, April 18, 2015	**Session Hours: 3.0, 8:15 AM to 9:15 AM, 9:30 AM to 11:30 AM**		
7:00 AM - 8:00 AM	**Breakfast** Location: Franklin + Jefferson		
8:15 AM - 9:15 AM	**Improving Office Efficiencies** Kathy Wachsmann and Lynda Stahl Moderator: John Wachsmann Location: Betsy Ross	*Check-out time at the Wyndham is at 11 AM today!*	**What Trustees Need to Know: A Double-Session Workshop for Trustees, Administrators and Staff of Legal Plans Offered as an Employee Benefit (Part 1)** Steve Ginsberg and Charles Johnson Location: Sherman
9:15 AM - 9:30 AM	**Meet the Exhibitors Break** Location: Franklin + Jefferson		
9:30 AM - 10:30 AM	**How Do I Prove Pain? Proving Injuries and Damages in PI Cases** Keith Weidman Location: Betsy Ross	**Tech Tips** Stuart Price Location: Hancock	**What Trustees Need to Know: A Double-Session Workshop for Trustees, Administrators and Staff of Legal Plans Offered as an Employee Benefit (Part 2)** Steve Ginsberg and Charles Johnson Location: Sherman
10:30 AM - 11:30 AM	**Estate Planning for Digital Assets** Evan Carroll, Moderator: Bonnie Moses Location: Hancock		
11:30 AM - Noon	**Look Towards 2016** President Nicolle Schippers Location: Hancock		
Noon	**Meeting Adjourns**		

4/16: State of the Industry Panel

STATE OF THE INDUSTRY PANEL with Jean Clauson, Brian Caron, Charles Johnson, John Wachsman, Stephen Ginsberg (moderator) with TWO surprise guests: Jas Basra and Keri Coleman-Norris

Date: Thursday, April 16, 2015
Time: 9:00 AM to 10:30 AM

SESSION DESCRIPTION:

This annual session brings together professionals from every segment of the group legal services plan industry to discuss the year that just passed and new issues that are being raised this year. Hear from for-profit plan administrators, a union plan administrator, a provider, an employer and a broker. Topics will include the effects of the economy, federal legislation, federal case law and the changing legal industry.

ABOUT THE PANEL:

Jean Clauson, has been an active member of GLSA for more than five years. She is the Chair of the GLSA Education Committee and serves as a member of the Commission on the Future of Legal Services (Access to Justice). Jean has been with leading Legal Plan Administrator - ARAG since 2008, and shares in ARAG's mission to provide affordable legal access for all. Jean is Manager of Provider Network Development in which she establishes strategic business partnerships in the legal industry and leads a team dedicated to expanding awareness of the legal plan concept. She attended Drake University, Des Moines, IA, majoring in the Ethics of Law, Politics and Society program. Jean is also a National and Midwest member of the Legal Marketing Association (LMA) which keeps her ahead of trends in the legal industry which she shares through her affiliation with GLSA and ARAG so attorneys may better understand how to remain relevant as there are changes in the legal industry.

Brian Caron is the Assistant General Counsel and Director of Panel Management at Hyatt Legal Plans. He has held that role since the beginning of 2014. Brian joined Hyatt in 2006 as Assistant Counsel. In 2011, he became Regional Sales Manager for the Northeast Region of the United States. Before joining Hyatt, Brian was the owner of a full-service firm located in Cleveland, Ohio. He also served as a Hyatt Panel Attorney during that time. Brian holds a B.A. in Economics and Public Policy from Case Western Reserve University, and a J.D. from Case Western Reserve University School of Law.

John Wachsmann is the principal at Wachsmann & Associates, PC. (1990-present) He maintains a full caseload and manages staff of six, including 3 attorneys. The offices do significant legal work as a provider attorney. He also worked at Hyatt Legal Services as a Staff Attorney and a Managing Attorney (1985-1990). Mr. Wachsmann's experience with GLSA - he has been a member since 1996; he was a board member from 2000-2009 and was President from 2007-2008. His now is a current Board member. He has presented at several GLSA Conferences and served on numerous committees including program planning, membership, and webinar.

Stephen Ginsberg is the Executive Director of the Unifor Legal Services Plan ("ULSP"), formerly the Canadian Auto Workers Legal Services Plan, which provides benefits to 86,000 active and retired members, and their spouses and dependents, employed and/or retired from at GM, Ford, Chrysler and thirty other Unifor-represented workplaces in Canada.

Charles Johnson is GLSA's Board Treasurer and Secretary-Treasurer of the Boston Teachers Union.

4/16: Hot Topics in Immigration for 2015

HOT TOPICS IN IMMIGRATION FOR 2015 with Wendy Hess

Date: Thursday, April 16, 2015
Time: 10:30 AM to 11:30 AM

SESSION DESCRIPTION:

This session will provide a very brief overview of the U.S. Immigration system, with an emphasis on:

- Nonimmigrant and Immigrant Employment-based visas for businesses and entrepreneurs, particularly H-1B, TN, NIW (National Interest Waiver) and EB5 (Investor) visas
- Family- based Immigrant visas (such as spousal visas)
- In the News: DACA (Deferred Action for Childhood Arrivals) and DAPA (Deferred Action for Parents of Americans and Lawful Permanent Residents) and their impact on individuals and their employers

ABOUT THE SPEAKER:

Wendy Castor Hess, a founding partner in the Immigration law firm of Goldblum & Hess, located in both Philadelphia and in Jenkintown, Pennsylvania, has been practicing immigration law for over 33 years. Ms. Hess currently serves as Chair of the Philadelphia Bar Association's Immigration Committee, and as Co-Chair of the Pennsylvania Bar Association's Immigration Committee. Ms. Hess also served as Chair of the Philadelphia Chapter of the American Immigration Lawyers Association (AILA) and as a member of the AILA U.S. Department of Labor Liaison Committee. Her practice focuses on representing entrepreneurs, employers and their employees, particularly in the medical, pharmaceutical, IT and university communities. Ms. Hess, who is fluent in Spanish, also represents individuals in family-based cases. She serves as counsel to the Mexican Consulate in Philadelphia and is listed in Best (Immigration) Lawyers in America (Best Lawyer of the Year 2014), Super Lawyers (Pennsylvania) and in The International Who's Who of Corporate Immigration Lawyers.

4/16: Business Succession Planning

BUSINESS SUCCESSION PLANNING with Grant Rawdin

Date: Thursday, April 16, 2015
Time: 10:30 AM to 11:30 AM

SESSION DESCRIPTION:

As the graying of the legal profession continues and the number of recent law graduates declines precipitously, current practitioners and firms have to even more seriously think about business succession. Left to accomplish this in the last years before partial or full retirement of key partners, a firm is likely to see a disorderly process and wasting of the assets that have been built.

Business succession is not an easy topic. It involves work to plan, risk to see the future correctly and psychological issues of transitioning to a next chapter in life. It involves the marshalling of assets and resources, income, reputation, goodwill and people. But done in a framework of honesty, improving the business aspect of the practice, and embracing and advocating the change that clients, owners and their successors will enjoy with a dignified and financially successful outcome.

Through the use of personal and business principles as applied to both law and the size and nature of law practices of the members of GLSA, this session seeks to provide an interactive presentation imparting knowledge, motivation and direction to begin or modify the planning process.

ABOUT THE SPEAKER:

Grant Rawdin is Founder and CEO of Wescott. He founded the firm in 1987, which grew from the tax, business and estate services he provided to clients at Duane Morris LLP, a venerable AMLaw 100 law firm. Grant is an attorney, an accountant and a Certified Financial Planner™ and has served as advisor to many businesses, providing strategic, ongoing, and merger and acquisition advice. He is admitted to both the Pennsylvania and New Jersey Bars. Grant has been awarded accolades as a top financial advisor in the United States by Barron's (#22), CNBC (#3), Worth and numerous other media. His articles, research and advice have been regularly featured in scores of national, local, popular and industry publications. He is also a frequent guest on television and radio, and a speaker on a variety of issues at national conferences. Grant is a graduate of Temple University Beasley School of Law and Temple University, where he received his B.A. in English literature. He is the very proud father of four children and resides in Rydal, Pennsylvania with his wife, Laura Rawdin.

4/16: ERISA Update, Parts 1 and 2

ERISA UPDATE, PARTS 1 AND 2 with Kathy Hesse

Date: Thursday, April 16, 2015
Time: 10:30 AM to 11:30 AM (Part 1) and 11:45 AM to 12:45 PM (Part 2)

SESSION DESCRIPTION:

This session covers a review of the most significant recent Supreme Court decisions and selected lower court decisions affecting benefit plan fiduciaries and professionals. The practical lessons that can be taken from these decisions will be emphasized, with a focus on communications with plan participants..

Take home from this session:

An understanding of important cases affecting health, pension, and prepaid legal plans

How these cases could affect trustee actions and policy development

What to watch for going forward.

ABOUT THE SPEAKER:

Katherine A. Hesse is a founding partner of Murphy, Hesse, Toomey & Lehane, LLP, a multi-service law firm with offices in Quincy, Boston, and Springfield, Massachusetts.

Ms. Hesse practices primarily in labor and employment and employee benefits law. She serves as counsel to business, government, and not-for-profit entities including hospitals, colleges and single and multi-employer private and public retirement and welfare plans. She counsels clients on a daily basis on employment and benefits issues and has litigated numerous employment and benefits cases before the state and federal trial and appellate courts, administrative agencies and arbitrators. Ms. Hesse is also an active practitioner in a variety of forms of alternative dispute resolution including mediation, conciliation, fact finding and several forms of arbitration. Ms. Hesse sits on the Board of the International Foundation of Employee Benefit Plans, chairs its Government Liaison Committee, and formerly chaired its Attorneys Committee. She also served as president of the International Society of Certified Employee Benefit Specialists. She sits on the editorial board of Benefits Quarterly, the Pension Editorial Advisory Board for Wolters Kluwer (which houses brands such as Aspen Publishing and CCH), and formerly wrote the legal column for Aspen Publishers, Inc. Managing Employee Health Benefits. Ms. Hesse speaks frequently on employment and benefits issues.

A graduate of Smith College and Boston University School of Law, Ms. Hesse is admitted to the federal and state trial and appellate bars in Massachusetts and the District of Columbia and the Supreme Court of the United States. Ms. Hesse has received a number of awards for her professional service and for her charitable commitments including the 1997 recipient of the prestigious Cushing-Gavin Award for excellence in providing legal counsel.

4/16: The Tao of Bankruptcy

THE TAO OF BANKRUPTCY with Matt Hahne

Date: Thursday, April 16, 2015
Time: 11:45 AM to 12:45 PM

SESSION DESCRIPTION:

Consumer bankruptcy is, all too often, regarded as an unrewarding practice area and many lawyers sidestep it altogether. Others may file Chapter 7's but steer away from Chapter 13's because of the time involved. Matthew Hahne, an attorney with Boleman Law Firm*, is out to change your mind. "With the right attitude and the right systems, consumer bankruptcy can be rewarding personally and financially," he says.

Matthew's enthusiasm will help build a positive attitude ("We're here to help people."). His systems checklists will point you in the right direction. And his 360-degree view of how bankruptcy works for him – and could work for you – just might be the start of your new practice area.

Boleman Law Firm, P.C., the largest consumer bankruptcy law firm in Virginia, files more Chapter 13 cases with a higher discharge rate than any other law firm in the Commonwealth. www.BolemanLaw.com

ABOUT THE SPEAKER:

Matthew Hahne is the Partner in Charge of the Virginia Beach office of Boleman Law Firm. He has been practicing bankruptcy law since he joined Boleman in 2008. Prior to that, Matthew was a prosecutor for the City of Norfolk, Virginia. Matthew specializes in Chapter 13 and Chapter 7 consumer bankruptcy. He is a frequent speaker at professional development seminars, community outreach events and at non-profits on bankruptcy issues. He received his BSc. in Communications &, Business, James Madison University and his JD at the Dickinson School of Law, Penn State University. Matt is a member of the National Association of Chapter 13 Trustees, Virginia State Bar (Bankruptcy Section), Tidewater Bankruptcy Bar Association and the Norfolk/ Portsmouth Bar Association. He lives in Norfolk, VA with his wife, who is a teacher, his three young boys and their dog, Tide. Matt is an avid golfer and Washington Redskins fan.

4/16: Building a Stronger Relationship with Your Plans

BUILDING A STRONGER RELATIONSHIP WITH YOUR PLANS with Mary Kate Zekert, Will Petersen, Barbara Baker, Jennifer McKeegan, and John Wachsmann

Date: Thursday, April 16, 2015
Time: 11:45 AM to 12:45 PM

SESSION DESCRIPTION:

Successful legal network and attorney provider partnerships benefit both groups when all partners are on the same page and support each other. Help is at hand! This informative session will share tips for how to most effectively work with legal plan networks. Highlights include: • Attorney Providers - understanding people are part of the plan. • Group Legal Administrators - how to deliver on expectations and be a stand-out provider. • Getting help – what to do when challenges arise. • Grow your practice - learn how a strong partnership with group administrators increases your client base.

ABOUT THE SPEAKERS:

Mary Kate Zekert is a general litigation attorney, practicing in Richmond, Virginia at Bowen Ten Cardani, P.C. She graduated from Virginia Tech, cum laude with a degree in Political Science. She graduated from the Robert Khayat School of Law at the University of Mississippi in December 2013. Her practice areas vary from family law in state court to Federal Appellate work for the CJA Fourth Circuit Appellate Panel. Mary Kate has been an ARAG attorney since June 2014 and her firm is also a network provider for HYATT.

Will Petersen assumed management responsibility of the Provider Relations team at ARAG North America in August 2009. Prior to that, Will spent more than seven years of service in the ARAG Customer Care Department, most recently as Supervisor. As the Provider Relations Manager, Will oversees the maintenance and retention of our Attorney Network. This includes development of educational opportunities, processes and new programs to help attorneys manage their ARAG business.

John Wachsmann is the principal at Wachsmann & Associates, PC. (1990-present) He maintains a full caseload and manages staff of six, including 3 attorneys. The offices do significant legal work as a provider attorney. He also worked at Hyatt Legal Services as a Staff Attorney and a Managing Attorney (1985-1990). Mr. Wachsman is currently a GLSA Board member active in the association's numerous committees.

Barbara Baker joined Hyatt four years ago after practicing law in both the private and public sectors. As Assistant Counsel, she assists with the day-to-day administration of Hyatt's network of over 6,500 law firms that provide daily service to Hyatt's members, and also provides additional assistance to the Panel Management Department and Hyatt's General Counsel. She received her B.A. in History and Political Science from Capital University in Columbus, Ohio is a graduate of the Northwestern University School of Law.

Jennifer McKeegan is currently an Assistant Counsel with Hyatt Legal Plans, Inc. In this role, Jennifer assists with the day-to-day administration of Hyatt's network of over 6,500 law firms that provide daily services to Hyatt's members, and also provides additional assistance to the Panel Management Department and Hyatt's General Counsel. She holds a B.A. in Government and Politics from the University of Maryland at College Park and received her J.D. from the Cleveland-Marshall College of Law at Cleveland State University.

4/17: The Affordable Care Act, Lessons for Other Benefits Providers

THE AFFORDABLE CARE ACT, LESSONS FOR OTHER BENEFITS PROVIDERS with Michael Murphy, moderated by Len Feltoon

Date: Friday, April 17, 2015
Time: 8:30 AM to 9:30 AM

SESSION DESCRIPTION:

Michael Murphy will discuss the relevance of The Affordable Care Act to legal plan administrators and network attorneys.

ABOUT THE SPEAKER:

Michael Murphy is director of sales for AmeriHealth New Jersey. He is a seasoned sales professional with more than 15 years experience. Michael is responsible for generating all new business activity for individuals as well as small and large group accounts including fully insured, self-insured, commercial and public sector groups.

Under Michael's leadership, AmeriHealth New Jersey experienced one of the most successful years in the company's history for new business sales in 2013. He also plays a very active role in recruiting and developing talent within the Sales organization.

Michael has his life and health producer's license in New Jersey and is a member of the New Jersey Associate of Health Underwriters. He holds a B.S. in Marketing from Temple University.

The Sounds of Philadelphia

Eight Songs to Put You in the Mood for (the City of) Brotherly Love

1. Streets of Philadelphia by Bruce Springsteen
2. Summer by DJ Jazzy Jeff and The Fresh Prince (Will Smith)
3. Dancing in the Streets by Martha and the Vandellas
4. Punk Rock Girl by The Dead Milkmen
5. Philadelphia Freedom by Elton John
6. Midnight in Philadelphia by Lifehouse
7. South Street by The Orlons
8. Kids from Philly by George Thorogood and The Destroyers

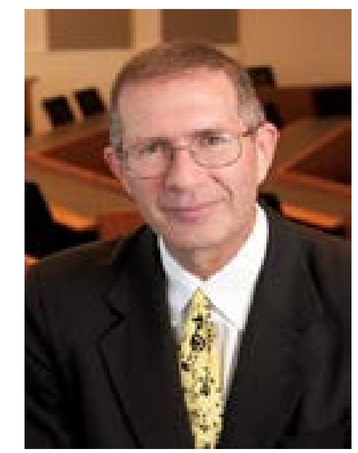
4/17: Tax Law for the Rest of Us

TAX LAW FOR THE REST OF US with Sabrina Parker and Professor Keith Fogg

Date: Friday, April 17, 2015
Time: 9:30 AM to 10:30 AM

SESSION DESCRIPTION:
This session will cover Offers in Compromise, how to help your clients, what forms to use and what questions to ask. In addition, the speakers will cover the relationship between bankruptcy and Offers in Compromise and appeals of denials of the offer. Speakers will discuss forms and practical tips in navigating the IRS process.

ABOUT THE SPEAKERS:



Sabrina A. Parker is the managing attorney of the Parker Law Firm, an Atlanta law firm that concentrates in the areas of family law and debt collection defense. During her career, Ms. Parker has litigated hundreds of contested cases involving custody, visitation, child support, alimony, division of marital property and debts, and credit card cases. Ms. Parker worked two seasons as a Tax Examiner with the Internal Revenue Service in the Chamblee, Georgia office where she reviewed tax returns for accuracy and completeness, reviewed and coded tax returns for computer processing, resolved errors and corresponded with taxpayers to obtain any missing information. Ms. Parker received her Bachelor of Science degrees in Sociology and Business Administration from Missouri Southern State University in Joplin, Missouri in 1993 and her law degree from John Marshall Law School in 1996. She was admitted to the State Bar of Georgia in the same year. Ms. Parker is an active member in the State Bar of Georgia, American Bar Association, Gwinnett County Bar Association, and the American Sociological Association. In her spare time, Ms. Parker enjoys spending time with her family and friends, assisting elderly and disabled people, reading, exercising, and traveling.

Professor Keith Fogg directs the federal tax clinic at Villanova Law School where he also teaches tax procedure. He joined the faculty in 2007 after working over 30 years for the Office of Chief Counsel, IRS. He focuses his writing on matters involving tax procedure and low income taxpayers. He edits the ABA publication "Effectively Representing Your Clients before the IRS." He co-authors a blog - procedurallytaxing.com and he writes the collection chapters in Thompson-Reuters publication "IRS Practice and Procedure." He is the 2015 recipient of the ABA Tax Section Janet Spragens Award for Pro Bono service and the 2007 recipient of the Office of Chief Counsel, IRS Robert H. Jackson National Attorney of the Year Award.

4/17: Practice Management Tools and Cloud Services for Solo and Small Firms

PRACTICE MANAGEMENT TOOLS AND CLOUD SERVICES FOR THE SOLO AND SMALL FIRM with Cara Carnes Walker

Date: Friday, April 17, 2015
Time: 9:30 AM to 10:30 AM

SESSION DESCRIPTION:

This session will examine the role of cloud-based solutions in a solo/small practice setting. The program will identify the capabilities and efficiencies these tools afford in organizing the attorney's work stream and matter management. We will also identify key considerations for evaluating software offerings best suited to meet a practitioner's unique needs in areas of calendaring, data security, managing litigation, electronic discovery, and document creation and review.

ABOUT THE SPEAKERS:

Cara Carnes Walker is a Senior Law Firm Consultant in Thomson Reuter's Small Law Division. She specializes in serving firms with their legal research, practice management, and litigation management needs. During her fourteen years with Thomson Reuters, she has worked with various different legal entities including corporations, government, large, and small law firms in both the West and FindLaw divisions. Prior to working at Thomson Reuters, Cara practiced law in a law firm in West Virginia, working in the area of labor and employment. She attended West Virginia University for both her undergraduate and law degrees.

4/17: Multiemployer Pensions Reform Act of 2014

IMPACT OF THE MULTIEMPLOYER PENSIONS REFORM ACT ON COLLECTIVELY BARGAINED PENSION PLANS with Stephen Mogila

Date: Friday, April 17, 2015
Time: 9:30 AM to 10:30 AM

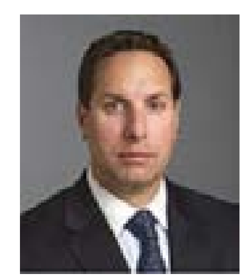
SESSION DESCRIPTION:

The Presentation will provide a high-level overview of the material components of the Multiemployer Pensions Reform Act of 2014 ("MPRA"), which was passed by congress in December and included multiple amendments to the Pensions Protection Act of 2006. Under the MPRA, there are new pension funding rules designed to address unfunded and troubled plans as well as the PBGC's troubled insurance program for multiemployer funds. The Presentation will discuss the impact of these rules as well as other changes related to the:

- Increase in the PBGC premium rates;
- Repeal of sunset of pension funding rules under the Pension Protection Act of 2006 ("PPA");
- Additional PPA flexibility and technical corrections;
- Enhanced rules governing multiemployer plan mergers and partitions;
- Remediation measures for deeply troubled pension plans on the verge of insolvency; and
- Important pressing issues for Trustees, Administrators and Plan Professionals.

The Presentation should be helpful for trustees, administrators and pension professionals for multiemployer plans in understanding the material aspects of the new law and how it may impact their multiemployer pension plans.

ABOUT THE SPEAKERS:



Stephen Mogila is Partner and Chair of Pitta & Giblin LLP's Employee Benefits Law Practice Group. Mr. Mogila has practiced as an attorney in all aspects of employee benefits issues, including establishment, design, administration and termination of pension, profit-sharing, welfare and executive compensation plans. He advises employers, plan sponsors and administrators on the full spectrum of plan investment issues and transactions, mergers and terminations, government audits, participant communications, fiduciary responsibility matters, minimum funding issues, withdrawal liability, and prohibited transactions issues. Mr. Mogila has worked extensively with both multiemployer and single employer pension, defined contribution and welfare funds, and serves as fund counsel to numerous multiemployer funds, providing advice to trustees and administrators in connection with statutory and regulatory issues. He has assisted clients with issues related to the tax qualification of ERISA-covered plans, including the avoidance and correction of plan qualification defects, as well as ensuring their continued compliance. Mr. Mogila is a graduate of Seton Hall University; and earned a J.D. at the University of Baltimore School of Law; and an LLM in Taxation at New York University School of Law.

4/17: Buy Back Your Time: Outsourcing Redefined for the 21st Century

BUY BACK YOUR TIME: OUTSOURCING REDEFINED FOR THE 21ST CENTURY
with Andrea Cannavina, Lyza Sandgren and Pamela Starr, moderated by Waverley Madden

Date: Friday, April 17, 2015
Time: 10:45 AM to 11:45 AM

SESSION DESCRIPTION:

You've heard the adage, 'don't work harder, work smarter.' But what does that really mean? For many it means using technology to be less office-centric. It can also refer to outsourcing. Our panel of experts will explain how outsourcing is being redefined in the 21st century. We will describe how outsourcing can be strategically applied to any practice – to improve profits, increase efficiency, and reduce stress! Attend the panel discussion to learn how to Buy Back Some Time by Outsourcing. Among the topics to be discussed: What IS Outsourcing? Benefits and Costs; Expectations and Limitations; Determining Your Needs; Ethical Issues; and Security and Technological Considerations.

ABOUT THE SPEAKERS:

Andrea Cannavina is a Master Virtual Assistant and CEO of New York based LegalTypist, Inc., a legal administrative, secretarial and transcription service; creator of the DAFT™ organizational system and publisher/founder of The Legal Connection Community Site and a frequent contributor to legal technology magazines, newsletters, websites and blogs. Her websites are www.andreacannavina.com and www.thelegalconnection.com.

Following a successful career in BigLaw, Pamela J. Starr, CBA, J.S.M., created StarrParalegals to provide 21st century paralegal support to attorneys in Bankruptcy & Creditors' Rights, all things ECF, and more. In her role as Paralegal Extraordinaire, she helps attorneys throughout the US make their "billable dollar worth every penny."© Pamela is an author, speaker, and blogger and serves on the National Federation of Paralegal Associations' Ethics Board. She can be reached at pjstarr@starrparalegals.com.

In 2004, after 21 years in the legal profession and 9 years specialized in intellectual property, **Lyza Sandgren** opened SIPPS, rebranding in 2007 as CanopyParalegal, the paralegal and docket services division of the newly formed CanopyLegal, LLC software sales and training parent company, with contract paralegals assisting CanopyLegal's roster of WebTMS and other docketing system users with their domestic and international IP paralegal and docketing needs. She can be reached at lyza@canopylegal.com.

4/17: The Legal Plan's Financial Audit

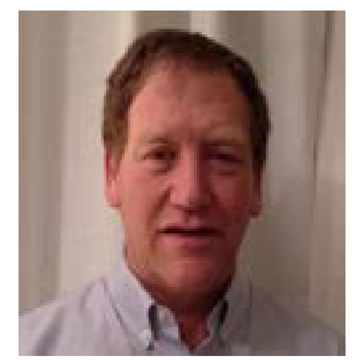
THE LEGAL PLAN'S FINANCIAL AUDIT - AND OTHER TOOLS TO EVALUATE PLAN USAGE AND DESIGN with Steve Ginsberg (moderator) and Eugene McGlynn

Date: Friday, April 17, 2015
Time: 10:45 AM to 11:45 AM

SESSION DESCRIPTION:

Through the analysis of the audited financial statements, benefit consultant projections and legal plan utilization reports, Trustees can properly evaluate the current plan design, and be positioned to adjust benefits when necessary.

ABOUT THE SPEAKERS:



Stephen Ginsberg is the Executive Director of the Unifor Legal Services Plan ("ULSP"), formerly the Canadian Auto Workers Legal Services Plan, which provides benefits to 86,000 active and retired members, and their spouses and dependents, employed and/or retired from at GM, Ford, Chrysler and thirty other Unifor-represented workplaces in Canada. ULSP delivers legal services using its own staff offices and a panel of approximately 1,000 Co-Operating Lawyers, who agree to charge fees in accordance with the ULSP Fee Schedule. Stephen has been involved in all aspects of ULSP operations since its inception in 1985. Stephen has been active in the GLSA (formerly API) for over twenty-five years. He is a former API President, and currently serves on the GLSA Board and the GLSA Conference Committee. Stephen received his B.A. from the University of Toronto and his J.D. from the University of Western Ontario. He practised criminal law in Toronto, and was Counsel to the Metropolitan Toronto Police Complaints Board prior to joining the ULSP.

Eugene McGlynn is the Fund Administrator of the Boston Teachers Union Health and Welfare Fund and the Boston Teachers Union Paraprofessional Health and Welfare Fund; he also serves as the Plan Administrator of the Boston Teachers Union Prepaid Legal Services Fund. In addition, Mr. McGlynn is the Treasurer of the BTUHWF Building Corporation, LLC, and acts as the building/facilities manager of the Boston Teachers Union building in Boston, MA. Prior to working with the Boston Teachers Union in June 2006, Mr. McGlynn served in a similar capacity, for over eight years, with a Taft Hartley Welfare and Pension Fund located in New Jersey.

4/17: Who's Watching Out for Us? Consumer Protection

WHO'S WATCHING OUT FOR US?: CONSUMER PROTECTION with Jim Francis and SURPRISE GUEST Mark Mailman

Date: Friday, April 17, 2015
Time: 12:00 PM to 1:00 PM (Lunch 'n Learn)

SESSION DESCRIPTION:

At a macro level, this session will outline trends within consumer rights enforcement today and the current state of consumer protection litigation. There will be an overview of the identities and activities of the main federal and state actors, including the CFPB, FTC and state AG Offices, and recent enforcement actions, consent decrees and settlement agreements. The thrust of the focus, however, will be upon the growing amount of enforcement being achieved by plaintiffs' lawyers acting as private attorney generals through the use of consumer fee shifting statutes. The session will look at the most commonly litigated statutes by the private bar, such as the Fair Credit Reporting Act, Fair Debt Collection Practices Act, Telephone Consumer Protection Act and state UDAP statutes, and the cases being brought under them, with an eye toward the issues that are most likely to arise for group legal services lawyers. The use of class actions, including the limits imposed by arbitration clauses and class action waivers will also be addressed.

ABOUT THE SPEAKER:

James A. (Jim) Francis has been admitted to practice before the United States Court of Appeals for the Third, Fourth and Ninth Circuits, the United States District Court for the Eastern District of Pennsylvania, the United States District Court for the District of New Jersey, as well as the Pennsylvania and New Jersey state courts. He is a 1992 graduate of Muhlenberg College (B.A., cum laude) and a 1995 graduate of the Temple University Beasley School of Law. In law school, he won the 1995 Wapner, Newman & Wigrizer, P.C. award for excellence in civil trial advocacy, was awarded outstanding oral advocacy and served as President of the Student Bar Association. Following law school, Mr. Francis was associated with Kolsby, Gordon, Robin, Shore & Rothweiler in Philadelphia, and concentrated in catastrophic injury litigation. Since 1998, he has focused his practice in consumer protection litigation, with a particular concentration in fair credit reporting, fair debt collection practices and consumer class actions.

Mr. Francis was ranked one of the Top 100 Superlawyers in the Commonwealth of Pennsylvania in 2015, 2014, 2012, 2008 and 2004 in Philadelphia Magazine and Pennsylvania Super Lawyers magazine. He has been regularly ranked one of the Top 100 Superlawyers in Philadelphia since 2004. He has lectured and spoken extensively on the FCRA, and has published articles on the subject as well. He has appeared on various news programs including the Today Show and PBS NewsHour to discuss consumer-related issues, and was featured in The Philadelphia Inquirer's biographical "Question & Answer" segment in February of 2009. Mr. Francis argued the seminal FCRA case of Cortez v. Trans Union before the Third Circuit Court of Appeals. He has been certified to serve as Class counsel in over 35 consumer class actions, has been trial counsel in two class actions to successful plaintiff's verdicts, and has served as counsel the some of the largest FCRA settlements in history.

Mr. Francis currently serves on the Board of Directors of the National Association of Consumer Advocates.

4/18: Improving Office Efficiencies

IMPROVING OFFICE EFFICIENCIES with Kathy Wachsmann and Lynda Stahl, moderated by John Wachsmann

Date: Saturday, April 18, 2015
Time: 8:15 AM to 9:15 AM

SESSION DESCRIPTION:

Two experienced staff members, non- attorneys discuss from their perspective how their firms work. They have worked in law firms that have serviced significant legal plan clients. They explore how their offices do it. They will cover the idea of a paperless office, file setup, case management, time keeping and billing. Further they will cover their office telephone systems, billing, and attorney support. They will explain how they keep the attorneys in line.

ABOUT THE SPEAKERS:

Lynda Stahl has worked in law firm Legal Plan Administration for over 25 years. She is experienced in the internal arrangements of law firms engaged in the delivery of Group Legal Sevice as well as the procedures for maintaining the law firm-plan relationship most recently. Lynda served as the Legal plan administrator in a firm which served clients of a dozen national, regional and local legal plans and groups.

Kathy Wachsmann is the office manager of Wachsmann and Associates, P.C. in Englewood, Colorado. Wachsmann & Associates as a firm has 25 years' experience working with multiple legal plans. Kathy has been an office manager for 12 years. Her office has three attorneys, one full-time paralegal, one law clerk, and herself as the office manager who does all the billings to the legal plans and public clients. Public clients are what she calls clients who have no legal plan affiliation. The legal plans Wachsmann and Associate works with are Hyatt Legal Plans, ARAG, , UAW, Countrywide, Prepaid Legal Services, Inc. and Union Privilege. The company serves both public and plan clients.

Making the Cut in Philadelphia

Ten Philly-Set Films That Helped Remake the City for the World

1. Philadelphia

2. Mannequin

3. The Sixth Sense

4. Silver Linings Playbook

5-10. Rocky I, II, III, IV, V and Rocky Balboa

4/18: What Trustees Need to Know

WHAT TRUSTEES NEED TO KNOW: A DOUBLE-SESSION WORKSHOP FOR TRUSTEES, ADMINISTRATORS AND STAFF OF LEGAL PLANS OFFERED AS AN EMPLOYEE BENEFIT with Steve Ginsberg and Charles Johnson

Date: Saturday, April 18, 2015
Time: 8:15 AM to 9:15 AM (Part 1) and 9:30 AM to 10:30 AM (Part 2)

SESSION DESCRIPTION:

This annual, two-part, interactive session is led by experienced legal plan administrators and trustees. It explores a variety of issues that face legal plans, with emphasis on the roles of the legal plan trustee and the legal plan administrator. The first session will highlight communication and oversight issues. The second session will be more wide-ranging, tying together themes developed at earlier conference sessions. There will be lots of time to answer your questions.

ABOUT THE SPEAKERS:

Stephen Ginsberg is the Executive Director of the Unifor Legal Services Plan ("ULSP"), formerly the Canadian Auto Workers Legal Services Plan, which provides benefits to 86,000 active and retired members, and their spouses and dependents, employed and/or retired from at GM, Ford, Chrysler and thirty other Unifor-represented workplaces in Canada. ULSP delivers legal services using its own staff offices and a panel of approximately 1,000 Co-Operating Lawyers, who agree to charge fees in accordance with the ULSP Fee Schedule. Stephen has been involved in all aspects of ULSP operations since its inception in 1985. Stephen has been active in the GLSA (formerly API) for over twenty-five years. He is a former API President, and currently serves on the GLSA Board and the GLSA Conference Committee. Stephen received his B.A. from the University of Toronto and his J.D. from the University of Western Ontario. He practised criminal law in Toronto, and was Counsel to the Metropolitan Toronto Police Complaints Board prior to joining the ULSP.

Charles Johnson is GLSA's Board Treasurer and Secretary-Treasurer of the Boston Teachers Union.

4/18: How Do I Prove Pain?

HOW DO I PROVE PAIN?: PROVING INJURIES AND DAMAGES IN PI CASES with Keith Weidman

Date: Saturday, April 18, 2015
Time: 9:30 AM to 10:30 AM

SESSION DESCRIPTION:

This course will show how to prove key elements of a personal injuries damages trial in the context of a rear-end car crash. It starts with a clip of crash test dummies moving inside the car. From there you will see the same disc herniation (HNP) on MRI film, XRAY, color medical drawings and on 3-D models. Using common disc damage, such as HNPS and bulges as the model injuries, you will be taken on a tour inside the body. Now is also your chance to see cadaver slides (if you care to look) , props, toys, sponges and bones for you to bring into the courtroom for your juries and doctors to show anatomy, function and degenerative changes. A section is devoted to the physical exam.

The materials will have a large collection of useful investigative and discovery forms in MS Word, color medical drawings, as well as his medical articles for use in processing an mva or accident case from beginning to the end. Common adjuster injury analogies will be provided. Tools for proving damages in any kind of an accident case will be used and a list of " must have" medical books will be provided.

ABOUT THE SPEAKER:

Keith Weidman, ESQ. is a General Practitioner on Long Island who once specialized in auto accident cases involving disc and chiropractic subluxation injuries. He has over a dozen medico-legal publications in tort journals addressing damages and insurance issues and is extremely pro plaintiff. He has one of New York's highest jury verdicts in chiropractic subluxation syndrome. He has lectured in Manhattan, Queens and Suffolk, and he knows how to read MRI and Xray films.

4/18: Tech Tips

TECH TIPS with Stuart Price

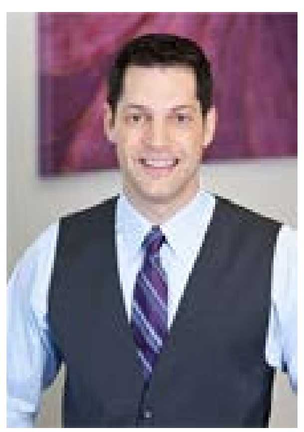
Date: Saturday, April 18, 2015
Time: 9:30 AM to 10:30 AM

SESSION DESCRIPTION:

It's time to get the latest on law firm technology. There have been some real changes in the past two years, and you don't want to get left behind. For example, what's the deal with the Cloud? What is available, how does it work, and is it time for my office to move to the cloud? Does it make sense to use internet phones rather than regular phones? How about integrating phone systems with CRM software? What is the latest in video conferencing/presentation technology?

Stuart Price founded Price Law Group, a debt-relief/consumer advocacy firm, in 1991. Having been a computer science major in college, he is enthusiastic about current technology and trends as it relates to the practice of law.

ABOUT THE SPEAKER:



Stuart Price received his J.D. from the University of California at Los Angeles and his B.A. in Computer Science from Brandeis University. Stuart is a member of the State Bar of California along with a variety of bar associations, real estate associations, and construction/insurance related associations. Stuart is also admitted in several Federal District Courts including the Northern and Western Districts of New York. Stuart served as the Chairman of the Individual & Consumer Bankruptcy Sub-Committee of the Los Angeles County Bar Association. He has also served as an arbitrator with the Beverly Hills Bar Association, and as a judge pro tem in the Los Angeles Superior Court. He has been a guest lecturer in Bankruptcy at Merit College and speaks to a variety of groups (realtors, attorneys and consumers alike) on a variety of legal topics.

In 1991 Stuart founded Price Law Group, California's largest debt resolution law firm, with offices throughout California, New York, New Jersey, Nevada, Arizona, Louisiana, Kansas, Colorado and Missouri. Over the years Price Law Group expanded its practice areas to include insurance claim/bad faith representation and real estate. Stuart received his real estate broker's license which allows him to be sensitive to the needs of Real Estate professionals as he handles loss mitigation-related real estate transactions.

4/18: Estate Planning for Digital Assets

ESTATE PLANNING FOR DIGITAL ASSETS with Evan Carroll, moderated by Bonnie Moses

Date: Saturday, April 18, 2015
Time: 10:30 AM to 11:30 AM

SESSION DESCRIPTION:

Almost without realizing it, we have shifted to an all-digital culture and increasingly, we must understand and manage digital assets. Laws are emerging to help govern the disposition of digital assets and companies have created procedures for dealing with them. In this session we will discuss the complexities of digital assets and how to plan and manage them for your clients.

ABOUT THE SPEAKER:

Evan Carroll is author and co-founder at The Digital Beyond, a site dedicated to exploring the digital afterlife. Evan is the author of the book, Your Digital Afterlife: When Facebook, Flickr and Twitter Are Your Estate, What's Your Legacy? (New Riders Press, 2010). Evan has appeared in numerous media outlets including The New York Times, CBS Sunday Morning, NPR's Fresh Air, Obit magazine, PBS NewsHour, NPR's Here and Now, Fox News, CNN and The Atlantic. A frequent speaker, Evan has presented to audiences at SXSW Interactive, the Library of Congress, the Internet Archive and various trust and estate conferences. Evan holds MS and BS degrees from UNC-Chapel Hill's School of Information and Library Science.

Registration

All persons must be registered to attend the conference. See the registration form at the end of this brochure. Payment of the registration fee grants you access to all conference sessions, one copy of the written materials or electronic version, the Welcome Reception, two continental breakfasts, two luncheons, and all coffee breaks.

Register on-line for the **2015 Group Legal Services Annual Conference** at www.glsaonline.org/conference, or by completing the enclosed registration form, and returning it by mail or fax. GLSA accepts credit cards and checks.

by Mail: Group Legal Services Association
321 North Clark Street, 19th Floor
Chicago, IL 60654
by Fax: 312/932-6436
Website: www.glsaonline.org/conference
Questions? Call: 312/988-5751 or 5752

To avoid a $100 penalty, register by March 31, 2015. Conference registrations will not be processed until full payment has been received in the GLSA office. Registrations must be received at the GLSA office by April 1, 2015 for attendees to be listed on the Advance Registration list published for conference attendees.

Guest Tickets

Guest Badges for spouses and/or guests may be purchased for $200, which will grant access to the Welcome Reception, continental breakfasts on Friday and Saturday, lunch on Thursday and Friday and all coffee breaks. **Please note that a Guest Badge is not the same as a Registration Badge. Entrance to conference program sessions is by Registration Badge only. Thank you for your cooperation.**

Cancellation Policy

A full refund of registration fees will be made if written or email notice is received by GLSA in Chicago by March 25, 2015. Conference Registrants who cancel after March 25th will be assessed a $50 facilities and materials charge. After April 15th, fees are not refundable but registration may be transferred to another representative from your organization.

Session Materials

Now that GLSA's conference is paperless, we are offering materials on a flash drive that will be distributed at the conference upon registration onsite.

Limited scholarships are available for this program. For more information, please contact Tori Jo Wible at tori.wible@americanbar.org

Consent to use of photographic images:
Attendance at the 2015 GLSA Annual Conference constitutes an agreement by the registrant to GLSA (both now & in the future) for use of the registrant's photographs at all events associated with the 2015 conference.

Hotel Accommodations

The conference is being held at the Wyndham Philadelphia - Historic District. GLSA has negotiated a special rate of $169 per room. To take advantage of the discounted rate, **book your room before 5:00 PM ET on March 25, 2015**. Reservations after that date will be accepted by the hotel on a space-available basis and standard rooms may not be available at our special rate. For reservations call 1 215 923 8660 and request a booking under Group Legal Services Association. **Hotel check-in time is 3:00 pm, check-out is 12:00 pm.** Reserve your room here.

Internet
Wi-fi access is complementary in hotel bedrooms and the conference area.

Location

400 Arch St, Philadelphia, PA 19106

Transportation

Lady Liberty Shuttle	20.00 USD round trip
Rental Car	rates vary
Taxi	30.00 USD

Parking
Self-park.

Around Town
Conference organizers have scheduled all of the working sessions in the mornings, leaving the afternoons and evenings free to explore and enjoy everything the City of Brotherly Love has to offer. From the Liberty Bell and the footsteps of Ben Franklin in the Historic District to the weirdly popular Mutter Museum (www.muttermuseum.org) and the Rocky Steps at the Philadelphia Art Museum (affectionately known as "The PMA") to the huge themed building wall murals, Philly is a walking city that has a new visual hit around every corner. If you're into photography, both your camera and your legs will get a workout here. And, of course, there are hundreds of great restaurants, bistros, cafes and bars. Be sure to look for BYOB in the restaurant listings. That means "Bring Your Own Bottle" – and there's no corkage or other charge from the restaurant. Another note, some of the BYOB restaurants are cash only – no credit cards

Continuing Legal Education Credit

The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, MN, MS, MO, MT, NH, NM, NV, NY, NC, ND, OH, OK, OR, PA, SC, TN, TX, UT, VT, VA, VI,WA,WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This transitional program is approved for both newly admitted and experienced attorneys in NY. The ABA will seek 14.5 hours of CLE credit for 60-minute states and 17 hours of CLE credit in 50-minute states. For more information about CLE accreditation in your state or province, visit: http://www.americanbar.org/cle/mandatory_cle.html.
A limited number of Tuition-Only Scholarships are available, click here for an application .

Seven of the "50 Best Restaurants in Philadelphia" Near the Wyndham

High Street on the Market
308 Market St, Philadelphia, PA 19106
(215) 625-0988
Cuisine type: American
Distance from hotel: 4 minutes walking
Serves: Breakfast, lunch, dinner
Highlights: Duck meatball sandwich, angry crab spaghetti, brussel sprouts

Amada
217 Chestnut St, Philadelphia, PA 19106
(215) 625-2450
Cuisine type: Spanish tapas
Distance from hotel: 4 minute taxi
Serves: Lunch, dinner, weekend brunch
Highlights: Aged manchego with truffled lavender honey and sliced apples, chicken with egg

Talula's Garden
210 W Washington Sq
(215) 592-7787
Cuisine type: Farm to Table American
Distance from hotel: 4 minute taxi
Serves: Brunch, dinner, dessert, cheeses
Highlights: Scallops, blueberry upside down cake with sweet corn ice cream, curated cheese plates

Cheu Noodle Bar
255 S 10th St, Philadelphia, PA 19107
(267) 639-4136
Cuisine type: Asian Fusion
Distance from hotel: 5 minute taxi
Serves: Lunch, dinner
Highlights: Ramen, pig tails

Kanella
1001 Spruce St, Philadelphia, PA 19107
(215) 922-1773
Cuisine type: Greek
Distance from hotel: 5 minute taxi
Serves: Dinner, weekend brunch
Highlights: Dips of the day, watermelon feta salad, Greek yogurt with honey, whole Bronzino fish

Little Fish
746 S 6th St, Philadelphia, PA 19147
(267) 455-0172
Cuisine type: Seafood
Distance from hotel: 5 minute taxi
Serves: Dinner
Highlights: King crab salad with hazelnuts, citrus and radishes, crudo with mushrooms, key lime pie

Sbraga
440 S Broad St, Philadelphia, PA 19146
(215) 735-1913
Cuisine type: American
Distance from hotel: 6 minute taxi
Serves: Dinner
Highlights: Pork belly with chilli oil and cucumber, truffle popover, sunflower seed rissoto, bbq turnips

Find more top restaurants in *Philadelphia Magazine*'s 50 Best Restaurants in Philadelphia piece.

Ten *TripAdvisor*-listed Tourist Attractions in Philadelphia

Independence National Historical Park
2nd to 6th Streets, Walnut Street to Market Street
40 historic buildings on 45 beautiful acres
Hours and Admission: 8:30 AM to 6:00 PM daily

Philadelphia Museum of Art
2600 Benjamin Franklin Parkway
Hours and Admission: Open Tue to Sun, 10:00 AM to 5:00 PM (and until 8:45 PM Wed and Fri); $20 for adults, $14 for students

The Barnes Foundation (art and horticulture)
2025 Benjamin Franklin Parkway
Hours and Admission: Wed to Mon, 10:00 AM to 5:00 PM; closed Tue; $22-25 for adults, $20-23 fo seniors, $10 for students

Eastern State Penitentiary
2027 Fairmount Avenue
Hours and Admission: 10:00 AM to 5:00 PM daily, $14 for adults, $12 for seniors, $10 for students

Independence Hall
41 N. 6th Street
Site of the debate for and adoption of The Declaration of Independence and U.S. Constitution
Hours and Admission: 8:30 AM to 6:00 PM, Free

National Museum of American Jewish History
101 South Independence Mall East
Hours and Admission: Tue through Sun, 10:00 AM to 5:00 PM (5:30 PM on weekends), $12 adults, $11 seniors, Free for military with ID

Please Touch Museum
Children-oriented museum with interactive exhibits
4231 Avenue of the Republic
Hours and Admission: Mon through Sat, 9:00 AM to 5:00 PM; 11 AM to 5 PM Sun; $17 admission

Rodin Museum (dedicated to the artist Rodin)
2151 Benjamin Franklin Parkway
Hours and Admission: 10 AM to 5 PM Wed to Mon; $10 suggested admission for adults, $8 for seniors, $7 for students

Philadelphia's Magic Gardens
1020 South Street
Mosaicked and labyrinth sculpture garden
Hours and Admission: 11 AM to 6 PM Sun to Thu, to 8 PM Fri and Sat; $7 for adults, $5 for students with ID, military and seniors

Cliveden
Historic mansion, scene of some of the bloodiest fighting of The American Revolution.
6401 Germantown Avenue
Hours and Admission: $10 adults, seniors; $6 students; 12 PM to 4 PM, Thu to Sun

Read about more Philadelphia attractions on TripAdvisor.

FRIDAY NIGHT EVENT!
Spirit of Philadelphia Dinner Cruise

Network with attorneys and plan administrators for business opportunities over delicious food and DJ spun hits and oldies on a historic tour of the city's riverfront life which includes the USS Olympia, USS New Jersey, the USS United States, the Philadelphia Naval Shipyard, the historic submarine Becuna, the Sports Complex, the Walt Whitman Bridge and the Benjamin Franklin Bridge!

E-mail ramon.robinson@americanbar.org or call 312 988 5752 to purchase your ticket, which includes transportation to and from the cruise ship and dinner.

2015 Annual GLSA Conference Registration

Registrant Information

Name: ______________________________ I am a conference speaker ❑

Organization: ____

Address: ____

City: ____________________ State: ___ Zip: _________

Phone: __________________ Fax: __________________

Email: ____ (required)

Guest Name (first and last) _________________________________

If enclosing a check, make payable to: "GLSA" and mail to:

Group Legal Services Association
321 North Clark St., 19th Floor
Chicago, Illinois 60654-7598
Attention: Ramon Robinson

Fax: 312/932-6436
Questions? Call: 312/988-5751

To be listed in the Meeting Registrant Listing, please register by April 1, 2015.

Registration Fees	**Early Bird** *Before December 31*	**General Registration** *December 31-March31*	**Late Registration** *April 1- Onsite*
Member Additional registrant ***(Member benefit only)***	$495 ea. x ___ people $445 ea. x ___ people	$595 ea. x ___ people $545 ea. x ___ people	$695 ea. x ___ people $645 ea. x ___ people
Non-member *(Includes a 1-yr. GLSA Professional Membership!)*	$595 ea. x ___ people	$695 ea. x ___ people	$795 ea. x ___ people
One Day Only	$295 ea. x ___ people	$295 ea. x ___ people	$295 ea. x ___ people
Guest Tickets - *required for food functions.* ***No session attendance.***	$200 ea. x ___ people	$200 ea. x ___ people	$200 ea. x ___ people
Law Student Rate	$50.00	$50.00	$50.00
			TOTAL $___________

Please include any dietary restrictions you have:

____

Members renewing by 12/31/2014 receive $25.00 off registration. Please attach renewal date verification!

Material format GLSA has gone green! We will have flash drives available with conference materials. Materials will also be posted on the website one week before the conference.

Please check here if you want paper materials (these will be shorter versions of the online materials; not full presentations)
❑ Yes ❑ No

Assistance Requested ❑ Audio ❑ Visual ❑ Physical
A GLSA staff member will personally call you to discuss your needs.

MANY THANKS to our sponsors **ARAG**, **Hyatt Legal Plans, LegalShield** and **Thomson Reuters** and our fearless conference planning chair Bonnie Moses! You've all been critical to the success of this conference and we're always thankful to work with you. We hope that next year, you (and all of this year's attendees) will join us in what *Lonely Planet* calls "edgy and eccentric" Key West for the 2016 GLSA Annual Conference!

The 2015 Group Legal Services Annual Conference Sponsored by:

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