

**Group Legal Services Association  
Solo, Small Firm, and General Practice Section  
2014 Annual Conference  
May 1-3, 2014, Las Vegas, Nevada**

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**Looking Back, Looking Ahead**

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**Saturday, May 3**

**10:50 am – 11:50 am**

**Presenters: Robert Dzik  
William Go, Go & Associates**



### **Robert Dzik**

Bob Dzik is the former Director of Panel Management at Hyatt Legal Plans. He retired in 2013. Prior to joining Hyatt Legal Plans in 1996, he was a practicing attorney with a suburban law practice. Bob's undergraduate degree is in Electrical Engineering from Cleveland State University and he worked for the Hughes Aircraft Company in computer design prior to attending law school.



### **William Go**

Bill is a former law professor and college professor, as well as being a practicing attorney for thirty years. The principal of Go and Associates, a California Law firm that specializes in handling legal plans, Bill has been an active participant in API. In addition to his legal practice, Bill has been very active in the "Bar Review Industry", helping to prepare thousands of law students to sit for Bar Exams throughout the country. Residing in California's Central Valley, Bill is the father of three daughters who share his interests in British sport cars and vintage electric guitars.

## Correcting Selectric II to Cloud Computing

### Introduction

Leaping from IBM Correcting Selectric II typewriters to computers.

The “Early Days”, money savings:

- 1) Huge savings in word processing.
- 2) The impact of billing and scheduling programs.

Computer Mature, money savings:

- 1) Document Assembly.
- 2) Legal Research.
- 3) File Retrieval.

### Computers Realize Their Initial Promise

- 1) Voice Recognition Programs.
- 2) The Demise of the File Room.
- 3) Who Needs a Copier?

### Computers, The Next Phase

- 1) Not money saving, money making marketing your practice.
- 2) The rise of cloud computing.

### Computers and Unbundling

- 1) No personal contact.
- 2) Whose product are you standing behind?