

GLSA Sponsorship Opportunities 2017-2018

Increase Your Market

Join for the business and relationships;
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Great Investment

The Group Legal Services Association (GLSA), is an affiliated entity of the American Bar Association serving to advance access to quality legal services through legal services plans and industry collaboration.

Access our membership of lawyers, union representatives, legal plan administrators, and marketers of legal plans who have invested their time, money and organizational resources into building legal plans into the premier mechanism for supplying affordable legal services.

Becoming a partner with GLSA is a low-cost, high impact way of conveying your message, promoting your products and services, and networking with key decision-makers. Additionally, your participation will help support activities vital to the overall mission of the organization.

The GLSA Sponsorship Program provides your company with access to benefits for a 12-month period (September 1 through August 31). Throughout the year, your company will be recognized as a strong supporter of the group legal services industry and access to justice.

Partner with us today by calling GLSA at 312-988-5751, or by emailing Sponsorship Committee Chair, Mary Juetten mejuetten@traklight.com



Success & Opportunity

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Sign up at GLSAonline.org

Benefits Levels

	CLE \$500	Bronze \$1,000	Silver \$2,500	Gold \$3,500	Platinum \$5,000	Pinnacle \$10,000
Website						
Listing on the Website	X	X	X	X	X	X
Premier access to Members Only pages		X	X	X	X	X
Newsletter Ad				1 in 12 months	2 in 12 months	6 in 12 months
Listing on Searchable Database				X	X	X
Listing on electronic communications					X	X
Send branded email to GLSA member database					2 in 12 months	6 in 12 months
Meetings						
Listing in Brochure	X	X	X	X	X	X
Recognition at live events		X	X	X	X	X
Exhibit Table included			X	X	X	X
Complimentary Conference Registrations			50% off for up to 2	1	2	3
Marketing Materials in Conference Materials				X	X	X
Registration List of Attendees					X	X
Thought Leadership						
Access to Plan Administrators to discuss marketing		X	X	X	X	X
Branded Publication, Blog Post on website	3 in 12 months	1 in 12 months	1 in 12 months	2 in 12 months	3 in 12 months	6 in 12 months
Provide webcasts, virtual education or CLE	1 in 12 months			1 in 12 months	2 in 12 months	4 in 12 months

Interested?

Contact us for more information. 312-988-5751 or
mejuetten@traklight.com



2018 Joint Spring Meeting

Presented by:

ABA Solo, Small Firm and General Practice Division
ABA Standing Committee on Group & Prepaid Legal Services
Group Legal Services Association

April 26 – 28, 2018

Sheraton New Orleans Hotel
New Orleans, Louisiana

For more information about our meeting please visit our
websites ambar.org/gpsolo and GLSAonline.org.



GLSA
Advancing Access to Legal Services