

GLSA Sponsorship Opportunities 2019



Increase Your Market

Join for the business and relationships;
stay for the experience.

Information

Education

Networking

Firm Growth

Great Investment

The Group Legal Services Association (GLSA*) serves to advance access to quality legal services through legal industry collaboration.

Access our growing membership of lawyers, union representatives, legal plan administrators, and marketers of legal plans who have invested their time, money and organizational resources into building legal plans into the premier mechanism for supplying affordable legal services.

Becoming a partner with GLSA is a low-cost, high impact way of conveying your message, promoting your products and services, and networking with key decision-makers. Additionally, your participation will help support activities vital to the overall mission of the organization.

The GLSA Sponsorship Program provides your company with access to benefits for 2019. Throughout the year, your company will be recognized as a strong supporter of the group legal services industry and access to justice.

Partner with us today by emailing Sponsorship Committee Chair, Jackie Brus - Jackie.Brus@araglegal.com.

** an affiliated entity of the American Bar Association*



Success & Opportunity

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stay for the experience.

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Sign up at GLSAonline.org

Customizable Benefits Levels

	CLE \$500	Bronze \$1,000	Silver \$2,500	Gold \$3,500	Platinum \$5,000	Pinnacle \$10,000
Website						
Listing on the Website	X	X	X	X	X	X
Newsletter Ad				1 in 12 months	2 in 12 months	6 in 12 months
Listing on Searchable Database				X	X	X
Listing on electronic communications					X	X
Send branded email to GLSA member database					2 in 12 months	6 in 12 months
Meetings						
Listing in Brochure	X	X	X	X	X	X
Recognition at live events		X	X	X	X	X
Exhibit Table included			X	X	X	X
Complimentary Conference Registrations			50% off for up to 2	1	2	3
Marketing Materials in Conference Materials				X	X	X
Registration List of Attendees					X	X
Thought Leadership						
Access to Plan Administrators to discuss marketing		X	X	X	X	X
Branded Publication, Blog Post on website	3 in 12 months	1 in 12 months	1 in 12 months	2 in 12 months	3 in 12 months	6 in 12 months
Provide webcasts, virtual education or CLE	1 in 12 months			1 in 12 months	2 in 12 months	4 in 12 months