



2020 Year-Long Sponsorship Opportunities

Increase Your Market

Join for the business and relationships;
stay for the experience.

[SIGN UP NOW >](#)

Information
Education
Networking
Firm Growth

Great Investment

The Group Legal Services Association (GLSA*) serves to advance access to quality legal services through legal industry collaboration.

Access our growing membership of lawyers, union representatives, legal plan administrators, and marketers of legal plans who have invested their time, money and organizational resources into building legal plans into the premier mechanism for supplying affordable legal services.

Becoming a partner with GLSA is a low-cost, high impact way of conveying your message, promoting your products and services, and networking with key decision-makers. Additionally, your participation will help support activities vital to the overall mission of the organization.

The GLSA Sponsorship Program provides your company with access to benefits for a 12 - month period (January 1- December 31). Throughout the year, your company will be recognized as a strong supporter of the group legal services industry and access to justice.

Partner with us today by emailing Sponsorship Committee Chair, Jackie Brus - Jackie.Brus@ARAGlegal.com.

** an affiliated entity of the American Bar Association*



Success & Opportunity

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stay for the experience.

Information | Education | Networking | Firm Growth

Sign up at GLSAonline.org

2020 Joint Spring Meeting Sponsorship Opportunities Available April 29 – May 2, 2020

**ABA Solo, Small Firm and General Practice Division (GPSolo)
ABA Standing Committee on Group & Prepaid Legal Services
Group Legal Services Association (GLSA)**



**La Concha Renaissance San Juan Resort
San Juan, Puerto Rico**

Exhibitor and Sponsorship Opportunities follow:

Customizable Benefits Levels

	CLE \$500	Year Long Opportunities		Conference + Year Long Opportunities		
		Bronze \$1,000	Silver \$2,500	Gold \$3,500	Platinum \$5,000	Pinnacle \$10,000
Website Benefits						
Listing on the GLSA website	X	X	X	X	X	X
Newsletter Ad				1 in 12 months	2 in 12 months	6 in 12 months
Listing on Searchable Database				X	X	X
Listing on electronic communications					X	X
Send Branded email to GLSA member database					2 in 12 months	6 in 12 months
Meetings Benefits						
Provide Conference CLE	X				X	X
Listing in Brochure	X	X	X	X	X	X
Recognition at live events and signage at CLE	X	X	X	X	X	X
Exhibit Table			X	X	X	X
Complimentary Conference Registration				1	2	3
Marketing materials in conference materials			X	X	X	X
Registration list of attendees					X	X
Thought Leadership Benefits						
Branded Publication/ Blog post on GLSA website		1 in 12 months	1 in 12 months	2 in 12 months	3 in 12 months	6 in 12 months
Provide webcast or virtual education				1 in 12 months	2 in 12 months	4 in 12 months

Add on items:

Registration list of attendees	\$500
Exhibit booth at Annual Spring Meeting	\$1000
Send branded email to GLSA member database	\$1000
Newsletter Ad	\$500

Sponsorship and Exhibitor Commitment Form

Company/ Firm Name (as it should be in print): _____

Contact Name: _____

City, State: _____

Phone: _____

Email: _____

Sponsorship Level

Pinnacle - \$10,000

Platinum - \$5,000

Gold - \$3,500

Silver - \$2,500

Bronze - \$1000

CLE - \$500

Return Form and Payment to:

GLSA
P.O Box 1693
Arlington Heights, IL 60006
Attention: Annette M. Waggoner
Telephone: 847-907-4670

Email: Jackie.Brus@ARAGlegal.com

Make checks payable to: GLSA

Thank you for supporting GLSA!

