



Year-Long Sponsorship Opportunities

Increase Your Market

Join for the business and relationships;
stay for the experience.

[SIGN UP NOW >](#)

**Information
Education
Networking
Firm Growth**

Great Investment

The Group Legal Services Association (GLSA*) serves to advance access to quality legal services through legal industry collaboration.

Access our growing membership of lawyers, union representatives, legal plan administrators, and marketers of legal plans who are leaders in their own organizations and in the growing legal plan industry. See why legal plans are quickly becoming the premier mechanism for supplying affordable legal services.

Becoming a partner with GLSA is a low-cost, high-impact way of conveying your message, promoting your products and services, and networking with key decision-makers. Additionally, your participation will help support activities vital to the overall mission of the organization.

The GLSA Sponsorship Program provides your company with access to benefits for a 12 - month period. Throughout the year, your company will be recognized as a strong supporter of the group legal services industry and access to justice.

Partner with us today by emailing President & Sponsorship Committee Chair, Wayne Hassay at whassay@msh-lawfirm.com.

** an affiliated entity of the American Bar Association*



Success & Opportunity

Join for the business and relationships;
stay for the experience.

Information | Education | Networking | Firm Growth

Sign up at GLSAonline.org



Annual GLSA Conference

October 5-7, 2023
Marriott at Vanderbilt University
Nashville, TN

Join us in The Music City, known for its bustling music scene, down home hospitality and great food!

Obtain a premier “seat at the table” by becoming a valued sponsor at the Annual Conference—an optimal time to network with others whose interests lie in advancing access to quality legal services and to attend informative CLE sessions!

Webinars for Outstanding Education & Networking!



Are You a Subject Matter Expert? Have A Topic to Share?

CLEs offered to our members and colleagues throughout the year!

Visit our website www.glsaonline.org for the upcoming session.



Virtual Meetings & Thought Leadership Opportunities Held Throughout the Year!

A convenient, and collaborative way to spread your company’s message to our membership and the Access to Justice industry!

Branded Publications, Blog Posts and Articles



Sponsorship Opportunities Follow on the Next Page

Customizable Benefits Levels

	CLE \$500	Bronze \$1,000	Silver \$2,500	Gold \$3,500	Platinum \$5,000	Pinnacle \$10,000
Benefits						
Listing on Sponsor Spotlight on GLSA website	X	X	X	X	X	X
Logo and website link on GLSA Newsletter			1	2	3	4 with exclusive placement
Send Branded email to GLSA member database (provided by sponsor)				1 in 12 months	2 in 12 months	4 in 12 months
Branded Publication/ Blog post on GLSA website (provided by sponsor)				1 in 12 months	2 in 12 months	4 in 12 months
Provide webcast or virtual education				1 in 12 months	2 in 12 months	4 in 12 months
Events						
Session Break Presentation					X	X
Listing in Brochure	X	X	X	X	X	X
Recognition from podium at virtual and live events	X	X	X	X	X	X
Exhibit Table at In-Person Conference & Panelist at State of the Industry			X	X	X	X
Complimentary Conference and Webinar Registration				1	2	3
Individualized Conference Space for one-on-one meetings						X
Marketing materials in conference materials			X	X	X	X
Additional Sponsorship Opportunities						
Badges Sponsor		X				
Lanyards Sponsor		X				
Exclusive Cocktail Reception Sponsor			X			
Signature Cocktail Sponsor		X				
Exclusive Deluxe Breakfast Sponsor			X			



Exhibit Table at In-Person Conference and Panelist at the State of the Industry

*Your booth will be incorporated in our meeting space for unlimited, continuous access to conference attendees!
Your “Seat at the Table” at the State of the Industry Panel!*



Badges and Lanyards Sponsor

Capture attention with your company’s name/logo around each attendee’s neck!



Exclusive Cocktail Reception Sponsor

Welcome attendees by sponsoring the cocktail reception. Be the “life of the party” with your firm’s name on signage, table tents and cocktail napkins!



Signature Cocktail Sponsor

A special cocktail named after your firm and featured at the Annual Conference!

Individualized Conference Space

GLSA will provide private space for your one-on-one meetings with your clients!



Sponsorship and Exhibitor Commitment Form

Company/ Firm Name (as it should be in print): _____

Contact Name: _____

City, State: _____

Phone: _____ Email: _____

Description of firm:

Sponsorship Level

- Pinnacle - \$10,000
- Platinum - \$5,000
- Gold - \$3,500
- Silver - \$2,500
- Bronze - \$1,000
- CLE - \$500

Return Form and Payment to:

GLSA
P.O Box 1693
Arlington Heights, IL 60006
Telephone: 847-907-4670

Please make checks payable to GLSA
or pay directly at www.glsaonline.org

Questions?

Email: whassay@msh-lawfirm.com or
awaggoner@gsaonline.org

Thank you for supporting GLSA!

